



Viva Caribbean Media Group
Beyond Your Imagination

COMPANY PROFILE 2021



Here's the tea...

Viva Caribbean Media Group (VCMG) is all about creating, capturing, and sharing mind blowing visual content that engages people to live and feel a story. We simply aim to always put the viewers in the storyteller's shoes by creating high-quality audio-visual content. Our passion for Media & Entertainment began in the early 2000's from the little-big island of Antigua. Since then, we have personified the local saying- "likkle but tallawah" - by producing superior quality and professional services that have captured some companies like Cricket West Indies, ESPN, and BBC...just to name a few. Our team has over 20 years combined experience in Music, Film & Marketing on both regional and international projects. We love what we do would be an understatement! So let VCMG listen and amplify your story and your brand.

What are we about...

Mission:

To create enchanting audio-visual experiences that empower brands and relay unforgettable stories. We curate content by reliving and sharing moments that matter most to you.

Vision:

To redefine your audio-visual experience and consistently create premium quality

Let's make you famous...

Video Production:

We use storytelling to create compelling content that goes beyond your expectations. It is the heartbeat that drives any production that will leave an indelible mark on the minds of your target audience. We want to ensure that your audience is there with you every step of the way. We also create:

- Promotional Videos
- Corporate Videos
- Public Service Announcement Videos
- Live Streaming Services

Television Production (Movies, Short Films, Shows etc.):

You have a story, we will tell it. With our high quality video and audio equipment and experienced production team, we create films and shows at international standards. Our content meets the quality control requirements for international TV broadcast and online streaming platforms such as Amazon Prime, Netflix and more!

Animation (Cartoons, Motion Graphics): Seeking better engagement on social media? Animated social media videos are a definite way to go! Compelling social media marketing animations are hugely beneficial for any brand... They help you get and keep the attention of your audience, especially the younger generations. What's more, we will create captivating storylines that prompt viewers to react and share your social media animated videos.

Video Strategy:

Video is one of the most powerful methods of communication but it is also one of the most difficult to get just right. With thousands of videos produced daily we cut through the muddle to make sure that your content is targeted and relevant to your audience.

- Content Planning
- Campaign Planning
- Video Brand Guidelines

Audio Production:

- Music Production
- Audio Editing
- Sound Engineering (Recording, Mixing and Mastering etc)
- Virtual Audio Sessions
- Recording Studio

Brand & Graphic Design:

Building brand experiences with strategy and unique designs. Graphic Designs can set you apart in many ways. Conveying depth to your business and brand and can be used to relay information in a unique and catching way. Our graphic design services include print, digital, brands and logos etc.

What we Have Created



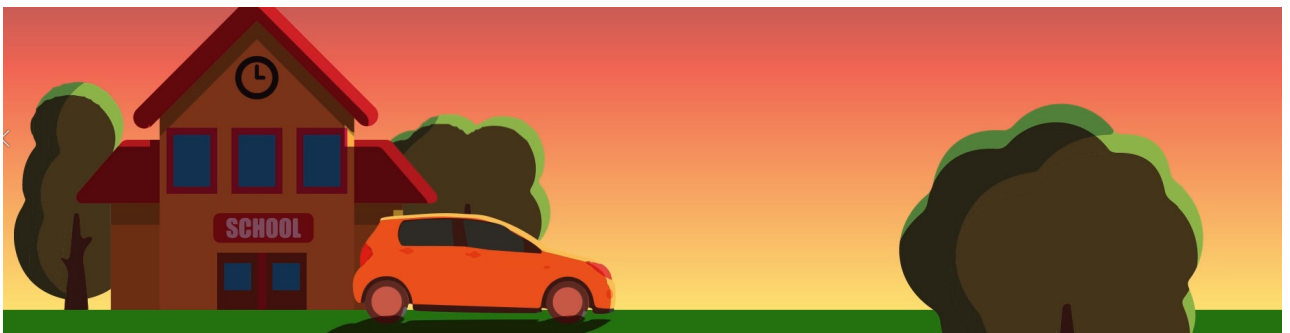
TV Commercial <https://youtu.be/icjhyU3imql>



Department of Environment Documentary
<https://youtu.be/EsLgDQ39HEc>



Real Estate <https://youtu.be/dnh-z7Psqws>



Welcome Back To School (Animation PSA)
<https://youtu.be/Sny2C0LMp6g>

What we Have Created



How to wear your masks properly (PSA)

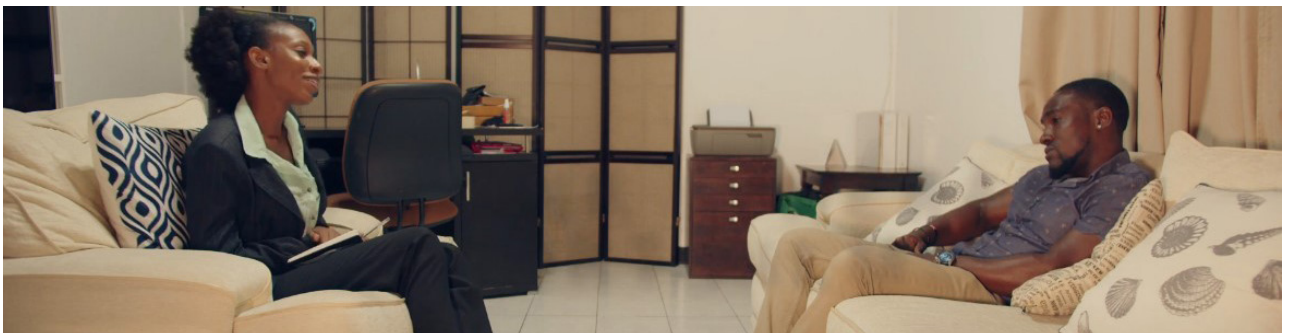
<https://youtu.be/Fmoxf5nk2As>



Remote Learning (PSA) https://youtu.be/e_GfPvNSr4A



Wedding Video <https://youtu.be/HhWmUBjHzHg>



You Stink Part 1 & 2 (Short Film)

<https://youtu.be/yoHVWvXMXGE> <https://youtu.be/uX5xe6bKT2w>

Subtle brag...

(Notable organizations and companies we've worked with)

Digicel

optomen



ESPN



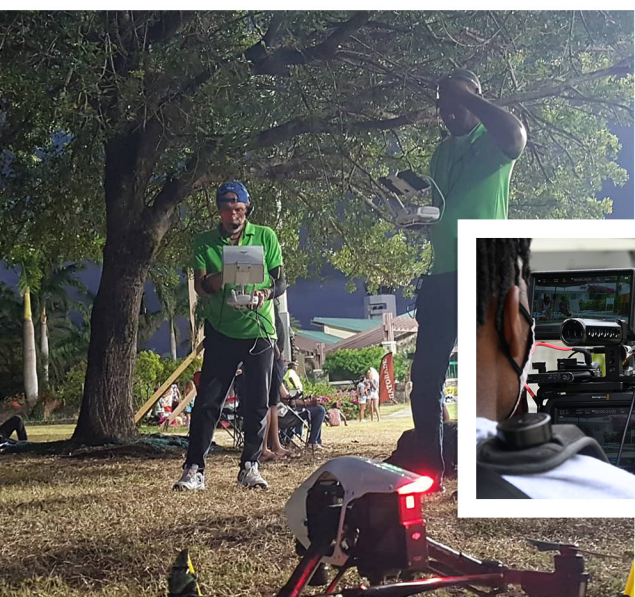
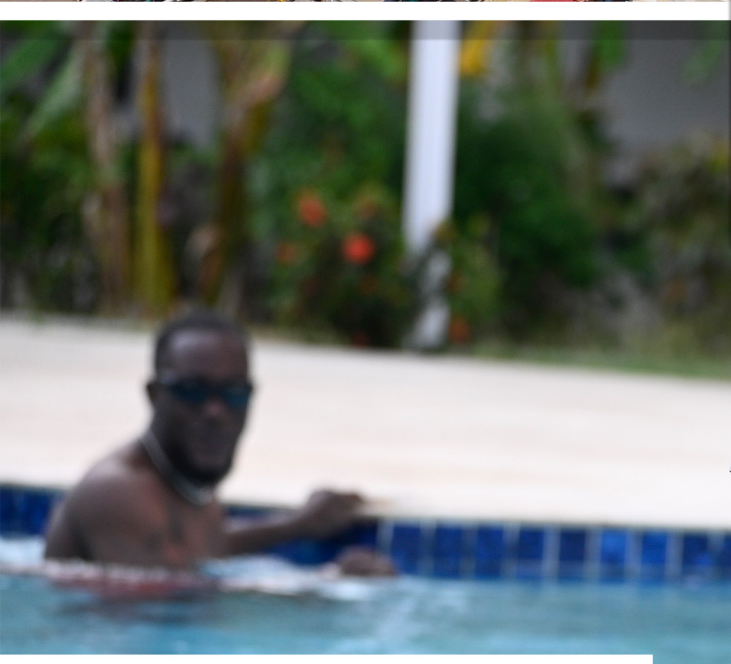
AE



Sandals

Some of our friends & family...







WE ARE SUPER EASY TO FIND...

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